

















# **DAC**Defined Acoustical Coverage

Introducing a new era in line-array-speakertechnology, based on years of meticulous research led by Pragmatic engineers, the PHA Series line array columns with Defined Acoustical Coverage breaks new ground in performance, versatility, and cost.

Bring focused sound to any project in a sleek unobtrusive package. With a tiny 2" x 2" footprint, the PHA can fit seamlessly into any display, kiosk, entertainment venue etc.. We offer 4, 8, 16 and 25 driver versions with different widths, depending on how much focus you need and distance from the speaker.

The PHA, array speakers, offer excellent acoustical coverage control focusing sound so that the sound level is greater in the coverage area than it is just a step to the side. They're the most precise in the industry.

The PHA directional speakers ensure audio is played where you want it. Even in the noisiest environments you can use a PHA focused speaker to deliver crystal clear audio to your target audience.













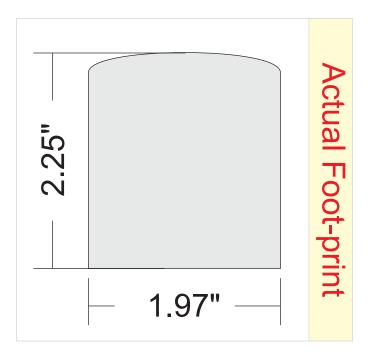






# **PHA Line Array Speakers**

The Loudest, Most Efficient and Compact Speakers to Deliver Your Message.



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# Where PHA are in use

# **SPORTS**

arenas, tennis courts,
golf corses, stadiums,
s w i m m i n g c e n t e r s ,

# **EDUCATIONAL**

pas, assemblies,
demonstrations, talent
C O n t e s t s

# **WORSHIP**

Temples, churches, Mosques, synagogues

# D-O-O-H

trains stations, airports, light-rail stations, Shuttles, subway stations, bus stations

# **ENTERTAINMENT**

live theater, home theater, casinos, amusement parks, auditoriums

# **HOSPITALITY**

hotels, restaurants, cruise ships theme parks, transportation

# CORPORATE

Conference rooms, demonstrations, assemblies

# **HEALTHCARE**

hospitals, pharmacies, nursing care, doctors offices

# **PARKS & RECREATION**

yachts, dune buggies, RVs, jet skis, ski boats, outdoor gardens, recreation centers, sports and h e a l t h c l u b s

# RETAIL

grocery stores, whole sale, Point-of-Sale terminals, department stores

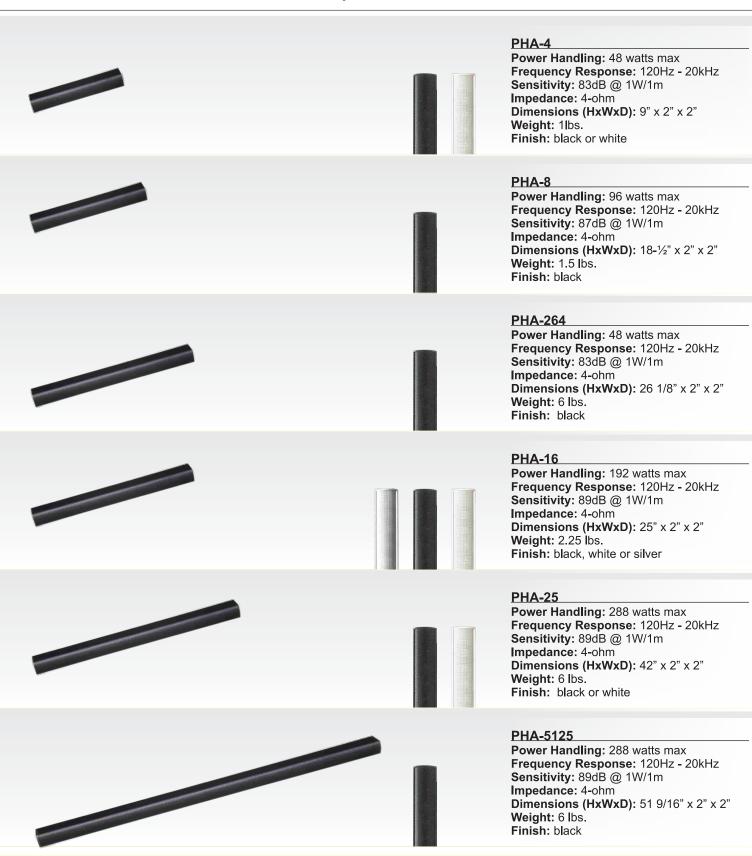
# **Features & Benefits**

- Sleek line array design, with exceptional dispersion control across long distances and impeccable clarity
- Compact 2" x 2" foot-print for surfacemounted, non-obtrusive installations
- Energy efficient
- Available in black or white for easy decor integration
- ⇒ Multiple amplification and signal distribution options such as HideAway™ Series amplifiers and PADS™ systems
- Designed to compliment flat-panel LCD and Plasma TVs
- Extruded aluminum enclosure for natural heat dissipation and protection against harsh environments
- CE compliant
- Spring loaded terminals or with preinstalled speaker wires



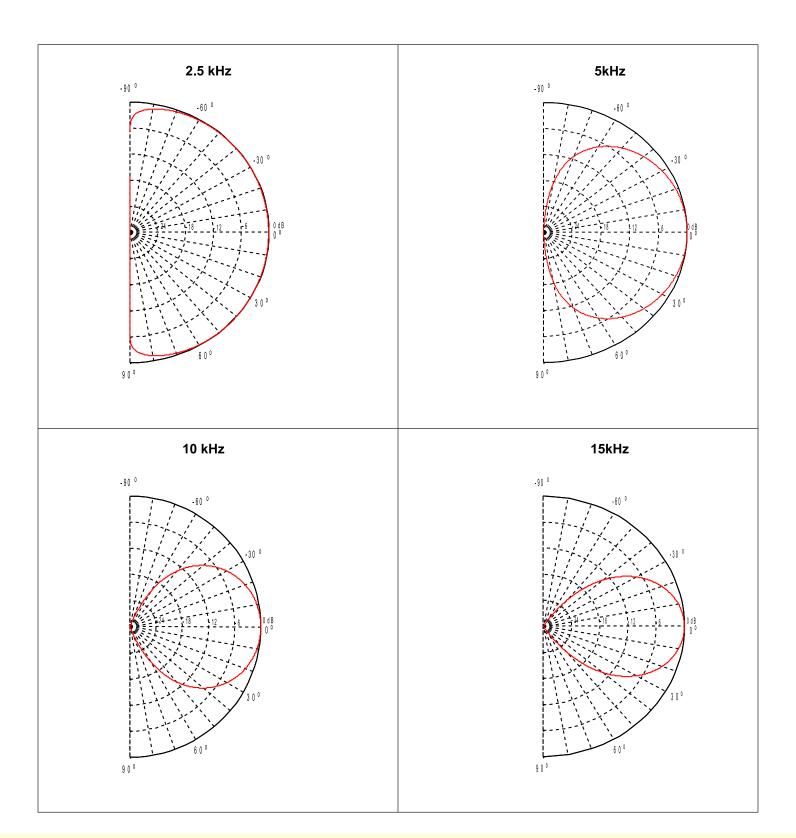


# **Specifications**



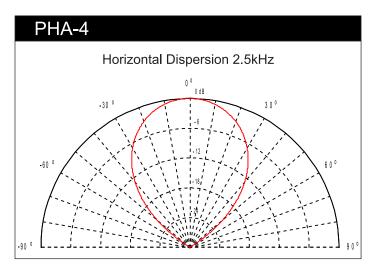


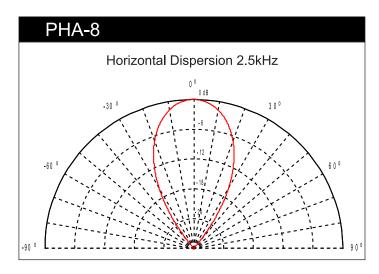
# Horizontal Sound Dispersion PHA speaker mounted as vertical column

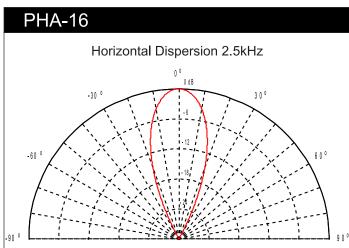


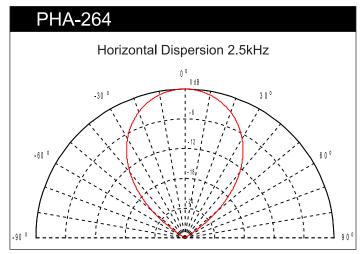


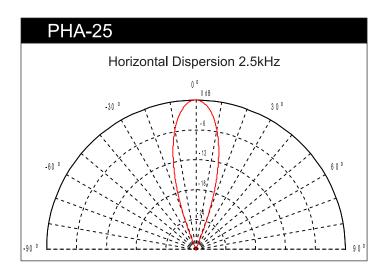
# Horizontal Sound Dispersion @ 2.5kHz when PHA speaker mounted horizontal

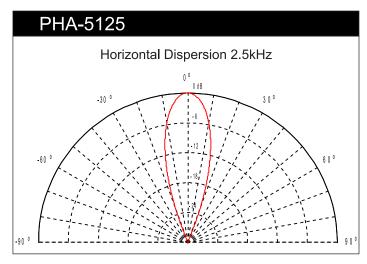














# Additional Pragmatic Products to Use in Conjunction With PHA Speakers



CATS™-HDMI

CATS™-VGA

# **Amplification**

### HideAway™ Series

SAA-212 (stereo, class A/B, 2x12 watts) SAA-224 (stereo, class D, 2x24 watts) SAA-212 (stereo, class D, 2x36 watts) SAA-212 (stereo, class D, 2x48 watts) MBA-120 (mono block, class A/B, 1x20 watts) MBA-124 (mono block, class D, 1x24 watts) MBA-136 (mono block, class D, 1x36 watts) MBA-148 (mono block, class D, 1x48 watts)

### Multi-channel

# Source Products

Hard disk based music server with up to 4-channels out-put and elaborate scheduler

### **Digital Video Server**

No restricted easy to use video server for digital signage applications

### **Tuners**

Digital and analog



MCA-12 (class D, 12x48 watts)

# A/V Distribution Over CAT5

## **CATS™HDMI**

CATS-HDMI-MX8

(8 inputs & 8 outputs over 2 CAT5 cables) CATS-HDMI-MX4

(4 inputs & 4 outputs over 2 CAT5 cables)

### CATS-VGA

CATS-VGA-16B

(1 input & 16 outputs over 1 CAT5 cable) CATS-VGA-12B

(1 input & 12 outputs over 1 CAT5 cable)

Line-level stereo audio and video signals transmitted and received using simple twisted-pair wires

Distributes audio/video signals to 4 listening each zone can select any source

Audio Distribution Over CAT5

# Control

### Control-9

Octal serial port hub for management of automation systems



# **Security**

Life Safety Audio Defeat - for audio override in case of emergencies

### Cameras

- In-wall
- Wireless
- Dome
- Color or B/W



areas using only a single CAT5 cable and

whole house audio distribution on category 5 with door-bell and paging integration options

Line-level stereo audio signals transmitted and received using simple twisted-pair wires

complete multi-source, multi-zone music distribution system with control on a single CAT5 wire

# Custom Commercial Displays

- Digital Signage
- Corporate
- Healthcare
- Hospitality
- Detention facilities

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PADS™